



# Brita Horn

*for Colorado GOP Chair*

“I am running for Chair of the Colorado Republican Party with three key priorities: relationships, resources, and responsibility. Colorado Republicans have a bright future, but only if we unite, collaborate, and focus on winning elections!”

Brita

## Relationships

Relationships are key to winning any election. I will ensure that trust in the state party is returned. We must focus efforts on restoring relationships with the grassroots, candidates, elected officials, donors, and campaign consultants. We will do this through open dialogue and accountability. I vow to report our key performance indicators to those invested in the party and process to ensure that myself and my team is held accountable and trusted.

## Resources

Campaign resources can be viewed as many different pieces. It is imperative that we work together to provide candidates the necessary resources to win - time, talent, and treasure. We will need to amp up fundraising efforts, recruit new and old talented volunteers and encourage involvement across the board.

## Responsibility

We cannot let our current circumstances and other hindrances allow our party to not do everything within our power to elect Republicans. It is on us as party leaders to ensure the party has funding coming in, has volunteers in place, and is helping our candidates. We are not here to complain about our political climate but to do the hard work to get Republicans elected to make these changes.

It is also the party's responsibility to ensure we recruit candidates, especially in seats represented by Democrats who do not share the same values as their constituents. Last year, one of the most competitive seats in the state, House District 61, whose representative voting record is far to the left of her constituents, went uncontested - this cannot continue to happen.

Learn more at [britahorn.com](http://britahorn.com)